















BECOMING A FRIEND





 'Friends of the Foundation' is an opportunity for local businesses to have a true impact on their community, whilst organically connecting with the thousands of our service users and partners.



OPPORTUNITIES

- Develop brand identity and recognition
- ✓ Contribute to your Social Value impact
- ✓ Tax relief
- Complimentary access to our events such as jobs fairs, coffee mornings, celebration events and networking opportunities
- ✓ Your staff can 'give back' with voluntary opportunities
- ✓ Help bring your CSR commitments to life
- ✓ To make a lasting and meaningful difference to people's lives



PUBLICITY

- ✓ Your logo placed on our website
- ✓ Promotion in our bi-monthly newsletter
- ✓ Presentation cheque pictures
- ✓ Personalised sustainable presentation plaque
- ✓ Partnership promotion article also featured in an AFC Fylde matchday programme
- ✓ 'Friends of the Foundation' partnership logos and stickers to
 promote your involvement within your own campaigns and media



DISCOUNTS



- 20% discount for your staff to access our events and services i.e. Holiday Camps, Football Development Centre, supporters' club activities and family days
- ✓ 10% discount off merchandise in the AFC Fylde Club Shop
- Monthly entry into our 'Friends Draw' where prizes include health and wellbeing services for your staff, and complimentary hospitality spaces for an AFC Fylde home fixture
- 4 tickets to an AFC Fylde home fixture

PARTNERSHIP TESTIMONIAL

KEPAK CONSUMER FOODS

Kepak Kirkham is proud to work alongside AFC Fylde Community Foundation. A partnership that we have seen provide valuable results from within our business.

We have worked with the Foundation to organise family fun days and Christmas Present Appeals and have witnessed the positive impact that has had on our work force, resulting in wider team engagement and opportunities for networking.

By working with the Foundation, we have had the opportunity to give back to, and support the community, showing we are an active and engaged company, whilst strengthening our corporate image within Fylde.

This has in turn been rewarding for us as a business and to our employees that have participated in the events we have hosted. We also know the partnership has helped to drive positive awareness of the company within the area, and hopefully encourages any prospective job seekers to consider a career at Kepak.

Our partnership with AFC Fylde underpins our commitment to support the local community in which we operate, and our collaboration with them is making a real difference to the lives of local people and our employees alike.

James Grimston – Site Director, Kepak Kirkham



OUR PARTNERS



If you are interested in becoming our newest partner and a 'Friend of the Foundation' please contact:

Chief Executive Officer - Chris Brannigan I chris.brannigan@afcfylde.co.uk

Deputy Chief Executive Officer - Brett Whitehead | brett.whitehead@afcfylde.co.uk

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